

For Immediate Release

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THE AMAZING NEW SOLAR KETTLE

Contemporary Energy Ltd, a nationwide provider of solar powered products, announced the debut of their stylish, easy-to-use Solar Kettle last month. Utilising elegant and innovative design this ingenious product produces boiling water with no power input except for sunlight.



The Solar Kettle was developed by Hampshire based engineer James Bentham. It uses 'photon-sponge' technology to turn sunlight into an effective energy source to heat water.

"Solar Kettle was designed for the outdoor market. It combines clever technology and practical thinking to deliver excellent benefits in the field", said James Carroll. Marketing Manager at Contemporary Energy.

"Whether you're a cyclist, canoeist, climber, ambler, angler, hiker or bird watcher, the Solar Kettle's ability to boil water using sunlight in remote areas brings many benefits. You can make a cuppa, have a shave, do the washing up, sterilize water and medical equipment and cook lunch! It's incredibly versatile. When finished, the Solar Kettle folds away to allow it to be effortlessly stowed or carried on a rucksack."

The Solar Kettle is designed with elegance and practicality in mind. The incredible thermal efficiency means that when the contents inside are boiling, the exterior is cold to the touch. Some other features include:

- A photon sponge tube at the heart of the kettle which captures and convert the sun's energy, using it to heat the contents of the tube
- Foldable reflector panels that both enable more energy to be collected, and provide a protective cover when the kettle is not in use
- Integral stand, allowing the Solar Kettle to be positioned at the optimum angle for catching the sun's rays
- A thermometer built into the lid of the Kettle, allowing for the internal temperature to be read safely.
- Innovative technology, surrounded by a light-weight yet robust casing means its light to carry, weighing only 1.2 Kg when empty. Ideal for camping and outdoor activities as well as for everyday use at home.

The Solar Kettle holds ½ litre of water (about a pint), enough for two mugs or three cups of tea. Depending on the available sunlight the water will boil in approximately 120 minutes. In duller conditions the kettle is still useful for pre-heating the water, thus reducing the amount of energy needed to bring the water to the boil using a conventional energy source.

Post launch feedback suggests a bright future for the Solar Kettle. Contemporary Energy report that early sales have been strong, with many customers coming back to purchase further Solar Kettles as gifts for their friends. "It is one of those really cool products that people just want to show-off to their friends. It is also a pretty unique gift, if you are stuck for present ideas this will certainly be a conversation piece. It is great to see the outdoor community and people interested in green technologies loving our Solar Kettle as much as we do!"

The Solar Kettle would make an ideal birthday or Christmas present for any relative who loves gadgets and the great outdoors! Detailed information on Solar Kettle and how to order one is available on the website (<http://www.solarkettle.co.uk/>). Price £35 plus postage.

NOTES FOR THE EDITOR

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Digital photographs on request. Photo opportunity can be arranged

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